



Y20 South Africa 2025: Opportunities for Partnership

The Y20 is the official youth engagement group of the G20, providing a platform for young people to influence global policy and drive meaningful change. Our engagement with UN agencies is critical in ensuring that youth voices, particularly those from rural and marginalized communities, are meaningfully included in global decision-making processes.

There are 5 thematic areas for 2025:

- Climate Change and Environmental Sustainability Green Horizons: Leading a Just Energy Transition
- Inclusive Economic Growth and Employment Pathways to Prosperity
- AI, Digital Innovation, Education, and the Future of Work Innovate to Elevate: Building Skills for Tomorrow
- Meaningful Youth Engagement and Reforming Multilateralism for a Just Future
- Inclusive Social Development and Fighting Inequality Leaving No One Behind

The following entry points offer opportunities for organisations to contribute to the Y20 process and outcomes:




1. Thematic Technical Groups

There are 5 thematic Technical Groups consisting of organisations and networks that have experience and knowledge in each of the respective areas. The groups consist of up to 15 representatives that advise official Y20 delegates and the Sherpa on research and recommendations. Partners that would like to submit research or reports for consideration by the Y20 South Africa delegation can contribute to the work of the group as a knowledge partner. Partner may also request to make presentations to Y20 South Africa delegates to inform and create awareness around key research related to respective thematic areas.

2. Pre-Summit

The official Y20 Pre-Summit is a by-invite-only event hosted in Johannesburg from 18-19 June. This is a high-level event for diplomatic stakeholders, delegates from other Y20 countries and key partners in South Africa. The aim of the Pre-Summit will be to set a clear agenda, allow for negotiations and foster consensus around the Y20 Declaration and Communiqué.

CONTACT DETAILS:

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Y20 LEADERSHIP:

- | | |
|---------------------------------------|--|
| Chair: Raymond Matlala | Co-Chair: Moeketsi Koahela |
| Sherpa: Levi Singh | Sous-Sherpa: Brittany Kaye |
| Co-Secretariat: Denise Rapitsi | Co-Secretariat: Muhammed Cassim |

SOCIAL MEDIA:

-  Y20 South Africa
-  Y20 South Africa 2025
-  @y20southafrica
-  @Y20SA2025

3. Thematic Pre-Events

In July Y20 in partnerships with key organisations will co-create a series of pre-events in the form of panels and workshops around each of the 5 thematic areas. This will be a space for multi-stakeholder dialogue and consultations. The calendar of the events will be finalised by mid-June in consultation with implementing partners.

Organisations are invited to indicate their interest in co-creating a pre-event around one or more of the thematic areas by sending an email by no later than **16 June 2025** to stakeholders@y20southafrica.org. Implementing partners will be required to provide support in hosting the event at their premises or a third party venue, as well as any additional materials, equipment, catering, branding or panel speakers linked to a given event.

4. Event Endorsement

If partners are hosting pre-planned events where they may want Y20 input or endorsement they are invited to submit their request and concept note for the event to stakeholders@y20southafrica.org for further discussion. The Y20 team is able to provide partners with clear branding guidelines on how events can show endorsement from the Y20.

If events are endorsed by the Y20 then it will be required that a representative of the Y20 be present to share priorities and engage with stakeholders. Where possible inviting partners may be requested to contribute towards logistical support to facilitate participation from the Y20 team.

5. Y20 Summit

The Y20 Summit will be the penultimate event of the Y20 calendar, scheduled to take place in August. Up to 300 delegates will be invited from international stakeholders, Y20 delegations, youth networks, civic, government and business partners. The by-invite-only Summit will be the platform where the final negotiations and adoption of the Y20 Declaration and Communiqué will take place.

Organisations interested in hosting a side-event at the Y20 Summit will have an opportunity to do so closer via an online form which will be shared or at stakeholders@y20southafrica.org. Y20 reserves the right to approve or decline requests for side-events to the Summit.

Note: Partners that are approved for hosting a side-event will be responsible for the full cost of the event, including venue, equipment, catering and support to any invited panellists or speakers. Additional branding at the Y20 is included in the sponsorship packages attached below.

6. Long-term Outcomes

Following the Y20 Summit, partners will be invited to support advocacy efforts based on the Y20 Declaration in preparation for the G20 Heads of State Summit and G20 Social Summit.

Partners will also be invited to support the implementation of key recommendations made in the Y20 Declaration as well as the formation of subsequent groupings and coalitions linked to the long-term success of the Y20 outcomes and in preparation for the transition to the G20 USA.

Sponsorship Tiers & Benefits

Partners wishing to invest in the Y20 process are also invited to support Y20 South Africa 2025 through one of the following sponsorship tiers:

Contribution:	Benefits:
R500,000 / \$26,700	Branding in official reports and selected online materials Invitation to networking events Acknowledgment on social media and the Y20 website Supporting Partner
R250,000 / \$13,400	Recognition in online channels and social media Mention in post-event reports Custom Sponsorship Opportunities Branding & Promotional Materials
R200,000 / \$10,700	Logo placement on banners, signage, and promotional materials Social Media & PR Campaigns
R150,000 / \$8,000	Dedicated social media features and PR mentions Networking Dinners & Receptions
R400,000 / \$21,400	Branding at exclusive networking events and VIP receptions Delegation Support (Accommodation & Travel)
R1,000,000 / \$53,500	Sponsorship recognition for travel and accommodation of international delegates

We believe that this partnership will elevate the Y20 process to new heights and set a precedent for meaningful youth engagement in global governance. We look forward to working closely with interested partners to actualize these shared goals. We are available to discuss this proposal further and tailor our partnership to best align with partner priorities.

For any inquiries and additional information, please contact the Y20 South Africa Secretariat at stakeholders@y20southafrica.org.

Yours sincerely,

Raymond Matlala
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